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## ETHANOL REVIEWER, EDUCATOR & ENTERTAINER

About Open Bottle Society

Open Bottle Society was Founded in 2014, since its emergence on Periscope and ChillLoverRadio it has become a prominent presence of ethanol exhibition. Whether it be reviewing ethanol, educating about ethanol or entertaining with innovative broadcasts, Open Bottle Society is introducing a new perspective to ethanol. We review rather than critique ethanol, because we know all pallets, taste bud, and preferences differ.

About [The Founder Kilan "Key" Smith](#)

A Las Vegas native, a Jack of many trades and master of most. Home brewer is the title he is currently working on. As a private chef, he has the ability to distinguish between flavors, and the imagination to try crazy concoctions. His smart humor and profound sense of family completes this man's great personality. Instead of belittling viewers with his knowledge, he answers and justifies all questions. Key personally acknowledges as many viewers and comments as he can.



10k+



1.3k+



850+



1k+



1k+

## SITE STATS

As of 2018

Monthly Page Views: 12K

Monthly Unique Visitors: 3K

Subscribers: 1200

## DEMOGRAPHICS

As of 2018

Viewer Gender: 45% Female -(50% African American Females)

Viewer Age: 21- 68

Viewer Location: USA, CANADA, UK, JAPAN, GERMANY, S. AFRICA

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# OPEN BOTTLE TALK PODCAST on [CHILLOVERRADIO.NET](http://CHILLOVERRADIO.NET)

## Podcast Stats/Recognitions

- Official Affiliate & Featured Podcast
- On Spotify
- On iHeartRadio
- Aired in 146 Countries
- On 5.3K Podcast Platforms
- 200,000 downloads per month
- Listener Gender: 60% Female - (80% African American Females)
- Listener Age: 21- 55
- Listener Location: USA, CANADA, UK, JAPAN, GERMANY, S. AFRICA



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## Collaboration

Brewing has become an art form for us and being able to collaborate with these fascinating and influential breweries is a pleasure. We will collaborate with them again in the future and aspire to collaborate with others as well.

Collaborations: Rev Winery & Brewery - Brew Rebellion

## TESTIMONIALS

# BEER TALK, THE BEER WAY!

KILAN "KEY" SMITH | [KEY@OBSBEERS.COM](mailto:KEY@OBSBEERS.COM) | [OBSBEERS.COM](http://OBSBEERS.COM)

The Open Bottle Society is a formidable beer reviewer. Not only do we not critique beer, we give you all the encompassing beer qualities. OBS hosts will always be honest and upfront about any and all beer reviews. OBS is more than a beer review show, we encourage viewers to be involved and connect with other craft beer drinkers. Whether it be trying new craft beer, leaving comments on our YouTube videos, or leaving heart-warming testimonials on our website. We want to build, expand and cultivate a beer community to include everyone. With exponential growth and innumerable craft beers on the market there is no limit to what we can achieve. OBS is a flourishing entity, follow us on Facebook, Twitter and all other social media just look for OBSBEERS. If you can't get your fill of OBS on social media head over to our YouTube channel and gorge on all the ethanol humanly possible.