



The Open Bottle Society

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Open Bottle Society – Press Release

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Do you have a love for craft beer, comedy and community? **Open Bottle Society** has the perfect recipe for all three nicely brewed into an easy to swallow concoction. OBSBeers is known as the *pinnacle that embraces the entire beer community*. From beer sharing, exciting beer reviews, lots of togetherness and tons of entertainment, Open Bottle Society is a place where you can sit back, relax and crack open a cold one. Open Bottle Society was founded in the fabulous Las Vegas, Nevada by World class Chef, Master Butcher, Lovable Show Host and Beer Connoisseur – **Key**. Mr. Key got his start in “*The Beer Game*” as a chef and butcher. He would make creations by pairing the perfect wine and beer with the flavor profiles captured in his dishes. After proudly serving in the military for many years, Key returned home with a **passion to help others learn**. And one of the forms he used was by teaching how to properly select and combine beer, wine or spirit with different flavors.

Key and Open Bottle Society have taken the world (*and the internet world*) by storm. OBS Beers on Periscope with **over 17 million** hearts has been verified as “*Periscope VIP*”. Over 2 years, hundreds of videos and thousands of likes on YouTube. OBSBEERS.COM and its *#bottlesquad* receive an average **20,000 unique visitors monthly**. These numbers would not have been possible if it wasn't for Key and his Open Bottle Society's attention to detail, honest and *quality beer reviews*, brewery tours, and festival takeovers. Key has **utilized his expertise in beer**, his loving personality and outstanding people skills and has taken what started out as a following and turned it into a family.

Beer is what we have in common... What's your beer story?

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